



Weekly Spokes

October 20, 2020

Club Officers (2019-2020)

President- Linda Knight

Pres Elect- Wendy Freidman-Kolsin

Vice President-Jolene Steele

Secretary-Kathy Jans Duffy

Treasurer-Rich Fredenburg

Past President-Rhonda Jasper

Directors

Class of 2021 Tim Ryan

Class of 2022 Cindy Ody-Ortego

Dave Swenson

Fred Capozzi

Class of 2023 Liz Becht

Ted Novak

Club Committees & Chairs

Administration: Tim Ryan

Community Service: Kathy Jans-Duffy/Linda Knight

Foundation: Tim Ryan

Fundraising: Linda Knight/Wendy Freidman/Kolsin

International: Dave Markel

Literacy: Liz Becht

Membership: Rhonda Jasper

New Generations/Youth-Liz Becht

Public Relations-Jolene Steele/Susan Backlund

Sunshine/Social-Jolene Steele

Club Announcements:

Halloween at People's Park-we have several volunteers-thank you for those that have brought in candy you can bring some next week too!

Trips & Happy Dollars:

Fred-Giants won the game!

Dave M-happy to see everyone today

Bob M-took a nice hike at Green Lakes State Park

JT-watched 2 football games, he could only watch about an hour of each. Had his first dentist appointment he has ever looked forward too

Wendy-sad dollar because she was planning on coming today, but work happened, Happy Oct 15th is over and done, and took a trip to the pumpkin patch

Jolene-Sad to miss the meeting, but happy to meet via zoom

Liz-had a nice girls weekend, a nice relaxing time with her friends.

Dave S-talk about Green Lakes brings up happy memories

Audie-happy \$ for his recent motorcycle ride with Linda

Fred-funny story about people thinking his twin brother is him

Linda-happy \$ for a trip to Letchworth with her hubby, in the car!

Cal-said something, everyone laughed, I missed it!

Mark-Happy that we have not see any snow yet!!!!

Tim-happy for Jolene-for the great job on the Spokes, and putting in a plug for a back up

Cindy-last week went to a drive in concert. Local performer at a fair grounds, parked 6 feet apart.

Recent Club Activities:

Trick or Treat at People's Park on 10/31

SENECA FALLS ROTARY

Today's Guests & Visitors

Jeff Shipley

Club Member's Rotary Anniversaries

October:

Club Member's Birthdays

October:

Important Dates & Reminders

Upcoming Programs

Presentation: Jeff Shipley, President of Seneca County Chamber of Commerce

The mission of the Seneca County Chamber of Commerce is "The Chamber is the leading advocate for business in the Finger Lakes."

The Chamber takes great pride in being an information source for Covid-19, communicating with membership and being a resource. They collaborated with elected officials, public health, health care, school districts, local businesses and the United Way to organize Seneca One. They held weekly meetings and stay on top of changes and helped create Covid-19 policy for Seneca County Businesses to be a resource if they had any complaints against them.

Tourism has been hit the hardest with Covid 19-national weekly spending on travel dropped significantly due to the pandemic, our community is a tourism-based economy. This also results in a huge tax deficit in federal, state, and local.

Chamber wanted to work on what they could do to help the community. They found that most travelers felt safest going to places that required a mask.

Discover Seneca-Seneca Safe-implementing safety measures for local businesses, and supplied local businesses with posters & guidelines.

2020 Visitors guide was done to focus on the Anniversary of Women's rights, profiles of local and historical women-check out on website

New Website during the pandemic: <https://www.discoverseneca.com/seneca-chamber/>

Newsletter & E-Newsletter and did Member Spotlights, since not able to meet in person and hold normal events.

Facebook and online ads, resulting in an increased demand from potential tourists and allowing them to promote the area and local businesses.

The new Chamber Building-Chamber has purchased property on corner of 318 & 414, things have been delayed due to Covid, resulting in issues with funding. It is their intention to move forward but on hold at the moment. They did sell some of the property to Dunkin.

